



Simone Murray

VP, MEMBER SERVICES,
DIRECTEMPLOYERS ASSOCIATION

Simone Murray is the VP of Member Services for DirectEmployers Association. With 12 years of HR recruitment, sales and client services experience, **Simone** was previously the Partner Development Manager at Kenexa - now Kenexa/IBM, where she was responsible for maintaining strong relationships with key government clients and consulting on process improvements, technology best practices and HR recruitment solutions. Prior to Kenexa, **Simone** started her managerial career with Wal-Mart, the world's largest retail corporation, as a store manager over the Tire & Lube Express.

In her current role, **Simone** is responsible for developing strategic goals and initiatives that enables DirectEmployers Association to achieve continued organizational success and sustainability through increased member engagement, educational opportunities and increased networking opportunities to enhance the value of products and services to meet the demands of member companies' organization recruitment and compliance needs.

In addition to her many volunteering opportunities, **Simone** is a champion for fostering change, individual growth and opportunities in others especially our youth. In 2012, **Simone** joined President Obama and other employers in a challenge to businesses, non-profits, and government to work together to provide employment opportunities for low-income and disconnected youth in local communities. In support of the initiative, she challenged DirectEmployers Association to start hosting a Youth Summer Enhancement Program (YSEP), a week-long initiative designed to expose high school students to the daily business operations and shadowing opportunities with executives and staff. The program is a huge success and is now an annual program offered by the Association. This program seeks to prepare participants for college and future job opportunities and foster professional development.

Simone holds a Master's Degree in Business Administration with a focus in Technology and a Bachelors of Science in Business with a minor in Dance from Penn State University. She is a member of the Delta Sigma Pi Business Fraternity and a member of Skulls and Bones Secret Society.

Simone resides in Zionsville, Indiana with her fiancé, Emmanuel Mosi, PharmD and children, Imani & Kyaire.