



## **CORPORATE AMERICA SUPPORTS YOU**

**Contact** Amy Rossi  
**Telephone** 804-943-3325

**Release Date:** For Immediate Release

**Email** [arossi@casy-msccn.org](mailto:arossi@casy-msccn.org)  
**Website** [www.casy.us](http://www.casy.us)

### **A \$1.2 million Grant Provides Continued Support to CASY**

Corporate America Supports You (CASY) is awarded an additional \$1.2 million from the Call of Duty Endowment for exceptional work performed.

Lake St. Louis, MO, April 2015– Corporate America Supports You (CASY) announced today their receipt of a \$1.2 million grant from Activision’s Call of Duty Endowment. CASY’s mission is to help place military members and veterans into careers that fit the skills, experiences, and training they acquired during their service.

*Rear Admiral Dan Kloeppe, United States Navy Retired, CEO of CASY, said, “We are truly honored to have again been recognized by Call of Duty Endowment and awarded CASY’s first \$1,200,000 grant. It was well earned by the CASY team. Having received \$750,000 in 2014, we were able to place over 5,000 Veterans and Spouses into jobs. The Seal of Distinction and our relationship with the Call of Duty Endowment has opened CASY up to new opportunities and resources that allow us to better serve those within our military and veteran communities. Plainly put, our relationship expands employment opportunities for military, veterans, and military spouses and helps these men and women start and maintain fulfilling careers during their many transitions. We are looking forward to a continued partnership for many years to come.”*

The Call of Duty Endowment first recognized CASY in 2013 with the Seal of Distinction and an unrestricted grant to support veteran initiatives. In 2014, the Call of Duty Endowment provided financial support in the form of a follow-up grant; CASY surpassed Call of Duty Endowment’s expectations in the placement of veterans into positions, and the Call of Duty Endowment praised the organizations efforts, saying CASY “has proven to be one of the most efficient and productive organizations we have encountered based on cost-per-veteran job placement.” Building on their generous support, which helped place 5,029 military-affiliated hires into meaningful careers in 2014, the 2015 Call of Duty Endowment grant will enable the organization to continue placing thousands into careers.

CASY's unique individual approach enables them to place veterans into positions that meet their specific professional, educational, and personal goals. Recent success stories include [Gregory Grayson](#), a veteran balancing work and school, [Janet Thompson](#), a female veteran returning to a career after eleven years as a stay at home mom, [Jan Yee](#), a veteran whose completion of additional training landed him in a well-paying position, and [Janice Neely](#), a veteran who wanted to serve other military members in a civilian capacity.

*Dan Goldenberg, Executive Director of the Call of Duty Endowment, said in a letter to CASY, "We are excited by this growth in our organizations' relationship and look forward to partnering to place thousands of veterans in the year ahead!"*

The Call of Duty Endowment is a private nonprofit foundation that supports organizations placing former service members into rewarding careers while raising awareness of the value veterans bring to the civilian workplace. The Call of Duty Endowment created the Seal of Distinction award in 2013 to highlight nonprofit organizations that have proven to most effectively and efficiently place veterans into high quality careers.

All awardees were vetted by the Call of Duty Endowment and independently evaluated pro bono by Deloitte. Deloitte's evaluation rigorously assessed potential awardees' cost per hire amounts, total number of Veterans served, and potential for long-term growth.

Job seekers can visit the CASY website, <http://casy.us>, and create an account under the "JOB SEEKERS" tab in order to connect with a trained Employment Specialist. Within 72 hours, a team member will respond to them to review next steps, evaluate employment needs, and explain the array of programs in place to successfully navigate the employment process.

###

**About Corporate America Supports You (CASY):**

Corporate America Supports You (CASY) was chartered in 2010 as a private sector non-profit organization to provide no-cost employment readiness, vocational training, and one-on-one job placement services for National Guard, Reserves, transitioning service members, veterans, homeless female veterans, and war wounded. CASY operates as an employment partner to all branches of the Armed Forces, including the National Guard and Coast Guard, through Memoranda of Understanding (MOU). All of the employment and training programs are supported by solid partnerships with major corporations, job-recruiters, mid-size companies, and small businesses that provide employment opportunities for Military-affiliated job seekers

**About the Call of Duty Endowment:**

The Call of Duty Endowment is a non-profit, public benefit corporation conceived by Bobby Kotick, CEO of Activision Blizzard. The organization seeks to help organizations that provide job placement and training services for veterans. For more information about the Call of Duty Endowment, please visit [www.callofdutyendowment.org](http://www.callofdutyendowment.org).

If you would like more information about this topic, please contact Amy Rossi at 804-943-3325 or email at [arossi@casy-msccn.org](mailto:arossi@casy-msccn.org).